THE PLACE HOLDINGS LIMITED

(Formerly known as Eucon Holding Limited)
(Company Registration No.: 200107762R)
(Incorporated in the Republic of Singapore)

CHANGE OF TRADING COUNTER NAME ON THE MAIN BOARD OF THE SINGAPORE EXCHANGE SECURITIES TRADING LIMITED ("SGX-ST")

The Board of Directors (the "**Board**") of The Place Holdings Limited (the "**Company**") refers to the announcement made by the Company on 26 May 2017 and wishes to update that the Company's trading counter name on the Main Board of the SGX-ST has been changed to "The Place Hldg" with effect from 9.00 a.m. today, 30 May 2017.

BY ORDER OF THE BOARD

Ji Zenghe
Executive Chairman and Chief Executive Officer
30 May 2017